POSTER MAKING 101

The first step to getting other people interested in your work without bribing them
REQUIREMENTS

- Portrait orientation - 8 ½” x 11”
- Your name
- Presentation Title
  - Optional: Subtitle
- Date
- Time
- Location
- Advisor name (SPELLCHECK!)
- “For disability accommodations please email honors@wwu.edu”
Alternative text serves several functions, but a HUGE one is that it is read by screen readers in place of images allowing the content of the image to be accessible to those with visual or certain cognitive disabilities.

EXAMPLE
Teal background containing a screen-printed illustration of two hairy legs ending in a pair of red and yellow striped socks. Text reads “Iterative Screen Printing: Finding Tactile Respite Within Remote Collaboration. Presented by Mercedes Schrenkeisen, Advised by Kacey Morrow. Thursday, June 3rd at 9:00 am. For disability accommodations please email honors@wwu.edu”.

Presented by Mercedes Schrenkeisen
Advised by: Kacey Morrow

ITERATIVE SCREEN PRINTING:
Finding tactile respite within remote collaboration

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Teal background containing a screen-printed illustration of two hairy legs ending in a pair of red and yellow striped socks. Text reads “Iterative Screen Printing: Finding Tactile Respite Within Remote Collaboration. Presented by Mercedes Schrenkeisen, Advised by Kacey Morrow. Thursday, June 3rd at 9:00 am. For disability accommodations please email honors@wwu.edu”.

Our website limit for alt text is 500 characters! This includes spaces. You can check how many characters your alt text contains by putting it into a Word document and clicking “Word Count” on the bottom left.
TITLES - Have fun with it!

- How to Train Your Nematode
- I Like Big Bugs and I Cannot Lie
- Raising Canes: Crafting Disability Narratives
- Scapular Kinematics in the Right Shoulders of Violin Players
- Ready or Knot: Quasipositive Braids and Surfaces
WHERE TO START IF GRAPHIC DESIGN IS NOT YOUR PASSION: CANVA.COM
IMAGE USAGE
Use images! While your poster won't be widely circulated, it's best practice to either use images you own or cite the owners of the images that you use. Canva has a lot of stock images that you can use for free. Anything off the internet should be double-checked.
Limit the amount of text
Make sure the text is easy to read - consider font size, type, and color
Keep healthy margins - text should not be too close to the edge of the page
Sometimes simpler is better! Don’t overwhelm your poster with too many graphics. Images should enhance the poster topic, not distract from it.
FINISHED?

• Submit to the Capstone Canvas course:
  ○ alt text
  ○ pdf of your poster
  ○ jpeg of your poster
• Submissions should be named: Last, First Name
  ○ Ex. “Saleeb, Hannah.pdf”
• SHARE your poster and invite people to your presentation!