POSTER MAKING 101

The first step to getting other people interested in your work without bribing them
REQUIREMENTS

- Portrait orientation - 8 ½” x 11”
- Your name
- Presentation Title
  - Optional: Subtitle
- Date (double-check)
- Time (triple-check)
- Location
- Advisor name (SPELLCHECK!)
- “For disability accommodations please email honors@wwu.edu”
SOME NOTES

• Try to limit the amount of text
• Make sure the text is easy to read - consider font SIZE and font TYPE
• In that same vein, make sure there is good contrast between text color and its background
• Keep healthy margins - text should not be too close to the edge of the page
CONSIDER WHICH POSTERS ARE EASY TO READY

Presented by Audrey Wheelock
Advised by Dr. Lori Martindale

Common Threads
Centuries of Folklore Told Through Tapestry: a discussion of the evolution of the Erlkoing and a tapestry depiction of the story.

June 2, 10:00 AM
OM 330C and zoom

For disability accommodations please email honors@wwu.edu

THE THREE R'S OF EXERCISE

Review, Reframe, Recommend
Presented by Liam Arenas-Field
Advised by Dr. Nathan Robey

Making Space
A look into how the ENGD Makerspace promotes inclusion and belonging, and its success in doing so.
Alternative text serves several functions, but a HUGE one is that it is read by screen readers in place of images allowing the content of the image to be accessible to those with visual or certain cognitive disabilities.

**EXAMPLE**

Teal background containing a screen-printed illustration of two hairy legs ending in a pair of red and yellow striped socks. Text reads “Iterative Screen Printing: Finding Tactile Respite Within Remote Collaboration. Presented by Mercedes Schrenkeisen, Advised by Kacey Morrow. Thursday, June 3rd at 9:00 am. For disability accommodations please email honors@wwu.edu”.
TITLES

- Have fun with it!

Raising Canes:
Crafting Disability Narratives
Thursday May 27, at 2 PM

Charlotta Abernathy
Advised by Sasha Petrenko, MFA
For Disability Accommodations contact: honors@wwu.edu
graphic design is my passion.

WHERE TO START IF GRAPHIC DESIGN IS NOT YOUR PASSION: CANVA.COM
IMAGE USAGE

Use images! But make sure you are legally allowed to do so. While your poster won't be widely circulated, it's best practice to either use images you own or cite the owners of the images that you use. Canva has a lot of stock images that you can use for free. Anything off the internet should be double-checked.
FINISHED?

- Submit alt text, and a pdf AND jpeg of your poster to the Capstone Canvas course
- Submissions should both be named: Last, First Name
  - Ex. “Saleeb, Hannah.pdf”
- SHARE your poster and invite people to your presentation!